

What is Unique about Davis Demographics and Planning?

Variety of Clients

Over 160 valued school districts have entrusted their critical planning efforts with Davis Demographics & Planning. Our clients vary in enrollment size from 1,000 to over 175,000 and are located throughout the United States. Our firm has assisted in facility planning efforts for small districts in initial stages of development to large districts dealing with demographic changes and issues involving maturing neighborhoods.

Emphasis in Customer Service

We understand that planning is an ongoing process and we expect to be with you every step of the way. Davis Demographics consistently receives exceptional comments about our accurate work and our concern for our clients as evidenced through numerous letters of recommendation and referrals. We would be pleased to share these comments and letters with you.

95% of Work from Repeat Clients

Davis Demographics is considered by many of our school district colleagues as extensions to their planning staff and, as such, we have worked for many of our clients for extended periods of time, in some case approaching two decades.

Extensive Consulting and Planning Services

Although our firm is well known for implementing GIS mapping tools in school districts, over 70% of our work involves using our tools for comprehensive planning services. Our planning philosophy is much more than enrollment forecasting and planning boundaries for the next school. Many of our clients have benefited from our long-range build-out analyses helping them to understand the future demographic potential of the district and achieve a coherent plan to build for the future. We have been in business long enough to see our long-range studies come to fruition and have letters of commendation for those efforts.

Experience and Technical Knowledge Unsurpassed in the Industry

Davis Demographics' Project Managers have a combined 76 years of experience assisting school districts with their planning efforts with an average of over 15 years each. We have helped districts with everything from long-range site selection and "build-out" studies to facilitating committee work and advising school boards on planning issues. We are approached by numerous organizations to speak on demographic and planning issues throughout the U.S. We use and develop the most advanced GIS mapping tools in the industry with over 24 years of GIS use and knowledge. Many firms claim GIS experience over the last few years...we have been involved with the technology from the beginning and know what it takes to make GIS projects successful.

Teamed with ESRI, the Leader in GIS Technology

ESRI, with annual revenues of over \$800 million, is the industry leader and standard for geographic information software technology. Over 85% of all counties in the United States utilize ESRI software enhancing the ability to share maps and planning information with thousands of local school districts. Davis Demographics was a visionary in ESRI's philosophy and technology and has been a user and Business Partner since 1986.

Extensive GIS Software Products from Desktop to Server

Davis Demographics provides GIS planning software products from the desktop to the server. The SchoolSite™ family of products includes extensions for ESRI's desktop ArcGIS (ArcView, ArcEditor and ArcINFO) as well as SchoolSite Online (web-based demographic reporting and planning tools) and SchoolSite Locator (web-based address-to-school assignment). Davis Demographics has a complete line of GIS solutions to meet your planning needs—no other firm can compare!

Recipient of GIS Industry Awards

Our firm is the #1 leader in ESRI K-12 planning solutions. We received the ESRI Business Partner of Year Award in 2005.

Guest Presenter at Conferences and Seminars throughout the U.S.

Our principals have been guest speakers on demographic issues at seminars hosted by the California Coalition for Adequate School Housing as well as at conferences for the California School Boards Association, Council of Educational Facility Planners International, Florida Educational Facilities Planners, California Association of School Business Officials and American Association of School Business Officials. The firm is also involved in instruction at the University of California Riverside Extension course for Demographics and Long-Range Planning (Certificate program in Education Facilities Planning).

